

RUDI®

Components

Building a RUDI® is this easy

Fast, simple, robust, flexible



1 Load carrier: quarter pallet or dolly

2 Attaching the display sockets



3 Attaching decoration for presentation of goods



4 Adding goods to the display

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MEMBER OF FABER GROUP

We are member of Faber Group, a family-owned business with a heritage of over 130 years of experience in load carrier services.

We have history of focusing on a sustainable future and have a responsibility towards our customers and future generations to provide high quality reusable and sustainable products and services.

Contact

If you are interested in sustainable display management, please contact us:



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(R)EVOLUTION

Added value through reuse



RUDI® — REUSABLE DISPLAY
AT THE POS

From single use to reuse

Presentation of goods in the future

sustainable, environmentally friendly, CO₂-saving and reusable

Today's situation:

- 30 million disposable displays per year in D-A-CH
- 65,000 tonnes of waste per year
- 315,000 tonnes of CO₂ emissions

(R)evolution

Reusable display consisting of:

- reusable display sockets and ¼ pallet or dolly
- 100% recyclable material
- unlimited use
- ONE solution for different types of use
- established pooling cycle



Benefits:

- Reduction of CO₂ emissions
- Cost saving
- Conservation of resources

(R)EVOLUTION

Added value through reuse

CO₂
emissions
can be
reduced by
up to 70%

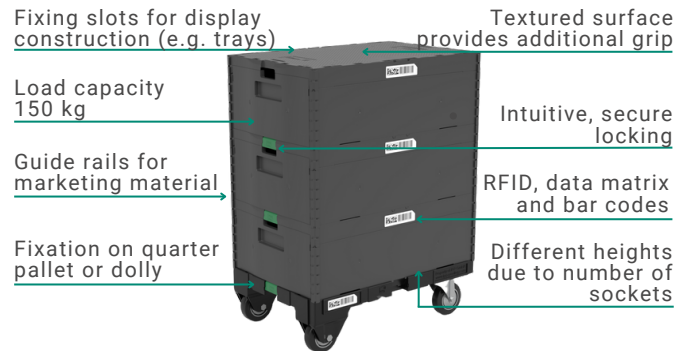
Costs
can be
reduced by
up to 80%
depending upon
how the display
is used

Transport
costs
can be
reduced by
up to 50%

RUDI® at a glance

Reusable Display in Detail

modular, resilient, intuitive and smart



Transparency through digitalisation

Display socket and dolly are equipped with RFID transponder and barcodes, according to GS1 standard

- ✓ Real-time transparency
- ✓ Promotion tracking
- ✓ Information on location, status, history
- ✓ Minimum effort at the POS
- ✓ Consistent documentation

Innovation a strong performance

The brand appearance becomes an eye catcher

flexible, robust, durable and versatile in use

The reusable display sets the scene perfectly for your products **at the POS**.

Whether self-supporting goods or bulk goods, whether a shelf function is desired or hanging products are involved - RUDI® is suitable for the presentation of a **wide variety of articles**.

The decoration of the socket, the structure and thus the entire design of RUDI® can be flexibly configured.



RUDI® can be set up and assembled by the brand manufacturer or directly assembled on site at the POS.

The reusable display offers the possibility of multiple **sales and promotions**, across different brands and private label products.

RUDI® also enables a combination of **different usage variants** - smart and sustainable.