

Keeping dairy supply chains flowing across Europe



As dairy supply chains become more complex, IPP brings greater simplicity, visibility and control across pallet flows

From milk and yoghurt to butter, cheese and ice cream, **dairy supply chains operate under constant pressure**. Production schedules are tight, volumes are high, and products need to reach retailers quickly and reliably.

As **supply chains become more complex**, managing pallet flows can become increasingly challenging. Multiple suppliers, pallet types and processes can create hidden costs, inefficiencies and operational risk, while increasing expectations around visibility, reliability and sustainability leave little room for disruption.

IPP simplifies pallet management through one coordinated European pooling system. By combining local expertise, digital visibility and a circular pooling model, **we bring pallet flows together across suppliers, sites and markets** - keeping dairy products moving where and when they are needed. As a dedicated pooling partner, we help **take the complexity out of pallet management** so manufacturers can focus on producing and delivering dairy products.

Intelligent flow

Connecting pallet flows across suppliers, sites and markets through one coordinated European pooling network.

Bringing simplicity to complex dairy supply chains

So you can focus on dairy operations, not managing pallets.

Without a coordinated pooling system	With IPP
→ Multiple pallet types	One standardised pallet system
→ Multiple suppliers	A dedicated partner with European scale
→ Manual administration	Simplified pallet management
→ Limited visibility	Greater visibility & traceability
→ Inconsistent pallet quality	Reliable pallet quality
→ Multiple local processes	One coordinated European network

The realities shaping dairy supply chains today

Hidden costs beyond the pallet price

Manual handling, pallet losses, administration and fragmented supplier flows often create costs that are difficult to identify and manage.

Reliability in time-critical supply chains

Fresh dairy products leave little room for delays. Reliable pallet availability and consistent pallet quality are essential to keeping products moving.

Coordination across suppliers and markets

Managing pallet flows across multiple suppliers, production sites and countries can create unnecessary complexity and reduce efficiency.

Visibility and traceability

As supply chains become more connected, manufacturers need greater transparency and traceability to maintain control across their operations and support more informed decision-making.

Sustainability and future expectations

Resource efficiency, waste reduction and reusable transport packaging are becoming increasingly important across the dairy industry, while regulations such as PPWR continue to shape future requirements.

Rising operational complexity

Multiple suppliers, pallet types and distribution requirements can increase handling, administration and inefficiencies across pallet flows.



Built around every dairy segment

Fresh dairy



High volume, high-speed operations with tight delivery windows



IPP ensures pallet availability from production to retail, supporting continuity through planning and forecasting.

Ice cream and frozen dairy



Multi-site, multi-market complexity increases during seasonal peaks.



IPP offers one coordinated network with local expertise, improving visibility, traceability and responsiveness.

Long shelf life dairy



More pressure on sustainability, reuse and operational efficiency, with increasing regulatory expectations.

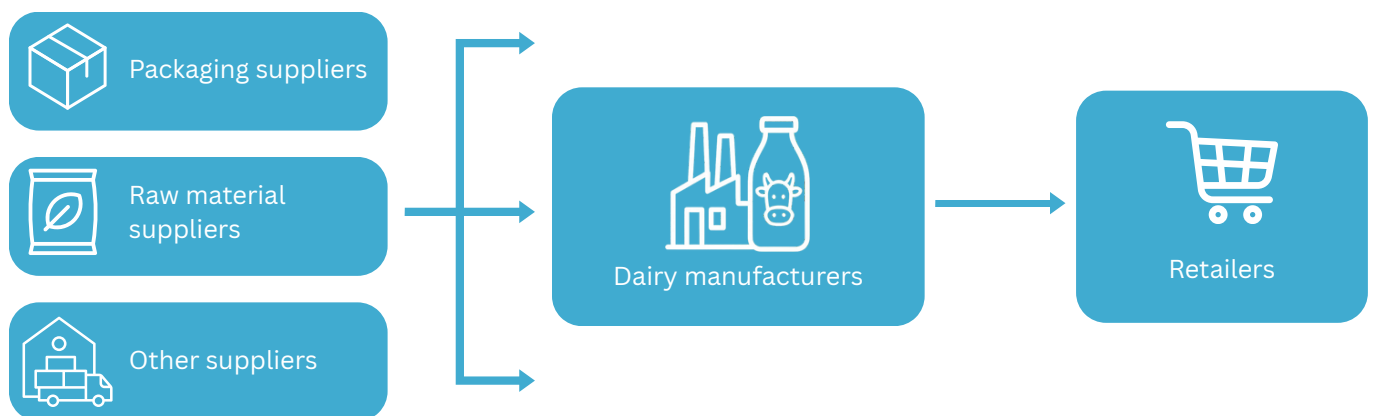


IPP simplifies pallet management through circular pooling, standardised flows and simplified pricing.



Why dairy manufacturers choose IPP

- ✓ One coordinated European network
- ✓ Reliable pallet availability supported by collaborative planning and forecasting
- ✓ Greater visibility and traceability across pallets flows
- ✓ Simplified pallet management and pricing
- ✓ Circular pooling supporting sustainability and PPWR readiness
- ✓ Dedicated account management, one point of contact and regular supply chain reviews to support continuous improvement and long-term collaboration
- ✓ Agile and responsive approach to changing demand and disruptions



Let's keep your dairy supply chains flowing

Whether your priority is reducing hidden costs, improving reliability, increasing visibility or preparing for future regulatory expectations, IPP connects pallet flows across suppliers, sites and markets through one coordinated European pooling network. Combining personal service, local expertise and European scale, we work as a long-term partner to help dairy manufacturers keep products moving and operations running smoothly.

Contact us today

and discover how IPP can simplify your dairy supply chain.

www.ipp-pooling.com/dairy

